



Living the Abundant Adventure!

Maximizing Your Leadership in Business and Beyond

In his book, *Carpe Diem*, Tony Campolo notes, “Of all the decisions any of us have to make, perhaps the most important is what we choose to become.”

Maybe your dreams for the future have died. Maybe you’re dragging yourself out of bed in the morning or coming home exhausted. Maybe the daily demands on you as a leader seem endless, to say nothing of competition, demanding customers, people issues, and the speed of progress.

You may be whispering to yourself, “There’s not enough time!” or, “Is this the life God desires for me?”

Many CEOs do too many things or do the wrong things. They’re so busy doing other people’s jobs they don’t have time or energy to do their own, so working ON the business, the market, the team, the culture, and the ministry are left undone. Does that sound like your life?

Leadership effectiveness is determined by Character, Competency, and Calling. Character is WHO we are, Competency is HOW we do it, and Calling is WHAT we do. Why do so many CEOs do the wrong things (priorities)? Could chinks in our character hinder us from making the tough decisions necessary? Do we lack competency in the things a CEO should do? Do we have a sense of God’s calling in our life, or are we seeking our own priorities?

To Maximize Your Leadership, Invite Your Paradigms to be Challenged and Refined!

To reach our God-given potential as business leaders, we must acknowledge that we don't understand it all, and we need others. We need our paradigms to be challenged and refined.

God gives us all the time and strength we need to do all the tasks and responsibilities He asks us to do. When we're chronically out of balance, we're either doing the wrong things and/or doing them in the wrong way (i.e. impure motives or lacking competency).

We're not to lean on our own understanding (our skills, our reasonable thoughts, our ideas, our plans, etc.). God's ways are not man's ways.

God can multiply results exponentially. A little boy gave Jesus all he had for lunch, and Jesus multiplied it to feed thousands.

A leader's primary role is to be a servant. We're to work to make others more successful and significant (our team, customers, suppliers, etc.). When we do this well, our time is freed up for other CEO activities that can accelerate business success and Kingdom impact.

To Maximize Your Leadership, You Must Invest in "Yourself."

As the CEO, president, or business owner, you're the company's most important asset. Thus, it's important to focus on you, not just for your own interests, but also to be more effective in your stewardship of the business and more intimate in your walk with God. The business will grow only to your level of leadership effectiveness. We need to look in the mirror and realize we are the limiting factor in the organization.

We must balance serving others today with creating and maintaining capacity to serve them in the future ("sharpening the saw" spiritually, physically, relationally, and mentally).

Investing in ourselves by learning, sharpening skills, and gaining wisdom honors God, draws us closer to our calling, and enables us to better meet the needs of others. The parable of the talents shows that God invests in us, and He expects a return. You'll also be providing a solid example for those team members you're encouraging to take on new responsibilities. As they take time to focus on themselves, they'll be better equipped for excellent business performance and life in general.

To Maximize Your Leadership, Live Out Who God Made You to Be

Most people live diffused, distracted, and overcommitted lives that result in painful relationships, missed opportunities, and regrets. Focusing your life on the things that matter most and living out who God made you to be results in healthy relationships, growth, peace, and significance.

Give God His rightful place as the center of your universe. What's your number one priority? If you asked God what it should be, what would He say?

"Jesus replied: 'Love the Lord your God with all your heart and with all your soul and with all your mind.' This is the first and greatest commandment." Matthew 22:37-38

This is the key: make your relationship with God the center of your life, around which everything else revolves, including your business.

Work on your dreams, using your gifts, strengths, and passions.

How much time do you spend doing things you both love and excel at—things that produce outstanding results and rejuvenate your soul—things others look at and say to you, "How in the world do you do that?" To which you reply, "I don't know, it's easy."

Most people spend their days doing things they're reasonably good at—but not passionate about. If you're tired of doing things that don't seem to fit you—it's time for a change. Discover the way God wired you—your gifts, natural talents, and passions. Then combine those with your life's experiences to gain a better understanding of who God created you to be and what He wants you to do. That's His best for your life. That's what God will hold you accountable for.



Convene exists to connect, equip, and inspire Christian CEOs and Business Owners to grow exceptional businesses, become higher impact leaders and honor God.

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